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Neurologists, Pediatricians, Family Medicine Physicians, Nurse Practitioners, Physician Assistants, Medical Students in the U.S. and E.U.

Two quizzes were created to gamify learning and provide the target audience with quick, bite-sized information of MLD.

The quizzes generated 3,300+ answers,

providing the client with insight into knowledge gaps among their target audience.

Figure 1 worked with the client to create an immersive and accessible educational experience that highlighted key clinical messages about MLD.

Over 6,000 HCPs engaged with the Grand Rounds.

24 HCPs left comments that highlighted the educational impact of the content and how well it resonated.

At the end of the campaign, participants completed an Impact Survey.

86% of the target audience agreed

they feel more prepared to recognize MLD after having seen the campaign on Figure 1.





With 3 million registered healthcare professionals in 190 countries collaborating on over 100,000 real-world medical cases, Figure 1 is transforming the landscape of medical collaboration.

Healthcare professionals from all professions and specialties use the platform, including physicians and residents, nurse practitioners, physician assistants, medical students and more. Pharmaceutical companies, associations, and hospital clients such as Novartis, Amgen, Merck, and the Cleveland Clinic are also using Figure 1 to share their expertise and provide engaging, bite-sized education to HCPs.

We are experts in helping our clients create award winning educational programs that are high-impact. A recent survey (January 2023) of U.S. prescribers on Figure 1 highlighted that our members want to hear from pharma clients on our platform:

want to see disease-state education from pharma